**DCFI Curriculum Dates/Trainers**

Monday, March 14th: Retail & Buyers Planning: Designers in Residence Program- Lori (Redeem)- Buyer’s Track

Gala Planning for April and Wrap Up for May

Wednesday, July 6th- Business Planning: How to Create a Business Plan- Jacqui West- SBA- Part I

Wednesday, July 6th- Branding Business Buying Production/ SBA Business Planning Series/Workshop 2016-2017 Cohorts- SBA- Jacqui West

Thursday, July 28th- TBD: Retail Planning Series/ Workshop- 1st: Line Sheet/ Cost Sheet Workshop Program- The Museum DC- Greg Harrison and Moe

Thursday, August 11th- TBD: Business Seminar: Financial Projections- Ertis Pratt- Fashion Finance Consultant

Thursday, August 25th- TBD: Retail Seminar: How to Develop a Tech Pack- Latisha Winston- Fashion Consultant

Sunday, September 4th- TBD: Business Seminar: Kim Bang- U.S. Supply Chain- Commerce/ITA Division/Office of Apparel and Textile- Kim Bang

Thursday, September 22nd- TBD: Retail Seminar: How to Pitch to Buyers/ Buyer's Review- Lori (Redeem) or Nicole Fischelis (Macy’s Fashion Office)

Thursday, October 6th- TBD: Business Planning Workshop Program (Part 2) - Jackie West- SBA- Jackie West- Part 2

Thursday October 20th- TBD Retail Seminar: How to Create Your Look-book (Creating a brand image, graphic images, models, hair, MU, Lighting)- Photographer- Jerald Council or Violetta Markelou

Thursday, November 3rd- TBD- Business: Marketing and Sales Seminar- The Museum DC- Greg Harrison and Moe

Thursday, November 17th- TBD: Retail Seminar: How to Negotiate Sample Production- Danielle Lancaster- Fashion Consultant

Thursday, December 1st- TBD Business Seminar: Access to Capital- Hillden Group or Venture Capitalist (Kerri or LaVoyd) or bank partner- Capitol One, Rachel O’Connell or Barbara Repetti- VP- Commercial Lending- Premier Bank

Wednesday, December 14th-Retail Seminar: How to do a Trunk Show- Lori (Redeem) or Greg (The Museum DC)

Thursday, January 12th- TBD: Business Seminar, Business Planning Part 3 (Jackie West- SBA)

Thursday, January 26th- TBD: Retail Seminar- How to do a Collection/Line Presentation- The Museum DC- Greg Harrison and Moe)

* Note: No Seminars planned for both February and March- New York Fashion Week- Go Red Fashion Show and Event/Pop-Up in March @ The Museum DC

March 29- Business Seminar- Access to Capital- A Lender’s Perspective- Barbara Repetti

Thursday, April 6th- TBD: Retail Seminar- Sourcing & US Supply Chain- Danielle Lancaster- Fashion Consultant

Wednesday, April 19th- TBD: Business Seminar- Financial Projections Part 2- Ertis Pratt- Fashion Consultant

Wednesday, May 3rd- TBD: Retail Seminar: Trends and Forecasting- Latisha Winston, Fashion Consultant or Danielle Lancaster, Fashion Consultant

Wednesday May 17th, 2017- TBD: Business Seminar- Finished Business Plan- SBA- Jackie West

**Other Classes to Add:**

* PR- Jerry Garcia or Marcus Williams- The AD Agency/NYC or MW Consulting Firm
* Marketing Strategies- Jerry Garcia or Marcus Williams- The AD Agency/NYC or MW Consulting Firm or Nancy Low
* Visual Merchandising/Windows
* Pattern-Making
* Labels- Supplies, Ordering, Layout etc
* Shark Tank Seminar- Brandon Andrews
* Chargebacks
* Social Media- 3 Seminars- Lydia Cole
* Accessories- Bags, Hats, Leather-goods, jewelry by Category
* Trade Shows/Magic- Kim Bang- Commerce or Danielle Lancaster, Fashion Consultant
* Urban Market/ Street/Sneaker Con/Tee Con-
* Media/TV/Film/Costume Design/Digital- Marci Rodgers
* Digital Media/Social Media/Video Platform- Ron Dixon, Studio 202
* Space/Great Streets/Tax Incentives/Art & Entertainment Districts
* Fashion Show Production- Skye Charlie or Maggy Francois
* E-Commerce/On-line Fashion Tech Company
* NDA/Contracts/Legal
* Bridal Market- Kathryn P of Chicago Fashion Incubator
* Employment Law- Darryl, Pro Bono Office
* Trademarks/Copyright/IP/Legal- Darryl, Pro Bono Office
* Under Armor Seminar- Athleisure
* Purpose or Importance of joining of Fashion Incubator – Elissa (PFI) and Katelyn Pankoke (CFI)
* Fashion Blogging
* Made in DC
* Fashion Technical Design- Shaka King
* Fashion Marketing & Merchandising/Fashion Tech and Consignment- Alida Sanchez
* Fashion Corporate Inside & Out- Asha Rivers
* Fashion Regulatory- Jason “Tino” Anthony
* Social Enterprise/Social Movement- Sheila, CASE Foundation
* Fashion Group/Global Fashion Business/Luxury Brands- Mark Weber- former LVMH Chairman or Massimo Ferragamo
* Company Logo/Company Branding- Shaka King
* Media Training for TV and Radio interviews (on and off-air)
* The Sales Concept- Traceena Peterson
* Textile/Fabric- Tamil Robinson
* Pop-ups/increased sales opportunities